

ITEMS OF SPECIAL INTEREST

Résumé of Bay Area Summer School Courses in the field of Learning Aids:

1948 SUMMER SCHOOL COURSES IN THE LEARNING AIDS FIELD

School	Courses	Dates	Head of Department or Instructor	Location
San Jose State College	Audio-Visual Aids (4 sections)	June 28 - Aug. 6	Wm. C. Sweeney Head of Dept. of Education	San Jose, California
Mills College	Audio Visual Aids in Education 2 Units 2:15-5 PM daily	July 5 - Aug. 13	Mr. Meidel Applegate Instructor	Oakland, California
Stanford Univ.	NBC-Stanford Radio Institute #12 Introduction to Radio (3 Units) 110 Radio Announcing Techniques (2 Units) 111 Radio Acting & Production Techniques (3 Units) 112 Radio Broadcasting Lab. (2 Units) 113 Radio Writing Technique (3 Units) Programs in the Public Interest (3 Units) Program Utilization Workshop (3 Units) 211 Music In Radio (2 Units) 212 Projects in Radio Broadcasting (1-3 Units) 213 Radio News and Special Events (3 Units) 218 Radio for Teachers (2 Units) 311 Seminar in Radio Program Planning and Scheduling (4 Units) Radio Selling and Advertising (2 Units) 312 Current Problems in Broadcasting (4 Units) (Units are quarter hour units)	June 17-Aug. 14	Hubert Heffner Head Dept. of Speech Allen Miller Director Institute Instructors will be from Stanford Speech Dept. and NBC Staff	Palo Alto, Calif. with some classes at KNBC San Francisco
St. Marys	None	- - -	Mr. Iverson Iverson-Murphy Iverson	--- Moraga, Calif.

1948 SUMMER SCHOOL COURSES IN THE LEARNING AIDS FIELD

School	Courses	Dates	Head or Instructor	Location
S. F. State College	S-113 Radio Speech (2 Units) S-117 Fundamentals of Radio Techniques(3 Units) S-113 Radio Production (3 Units) Ed-152 Visual Education (3 Units)	June-28-Aug 6.	Glen Kendall Director Summer Sessions	San Francisco, Calif.
University of California	Ed-S-125 Instructional Material and Equipment Sect. 1. Mon.-Wed. 4-6 PM (2 Units) Lab. hours to be set Lab. fee \$5.00 Sect. 2. Tues.-Thurs. 1-3 PM (2 Units) Lab. hours to be set Lab. fee \$5.00 Ed-133 Elem. Educational Workshop(4 Units) Daily 1 PM, Observation at schools in AM Ed-135 Ind. Arts in Elementary Schools Sect. 1. Kindergarten and primary grades M-W 3-6 PM Sect. 2. Intermediate and upper grades T-Th 3-6PM Units - 2 to 4 Lab.Fee \$2.00	June 21-July 31	Dr. L. F. Foster Dept. Head Miles Anderson T. C. Polson Mr. Barnett, Dumas, Woolworth Mr. Seeger	Berkeley, Calif.
College of The Pacific	Summer Sessions First Session Second Session S-180 Radio Workshop (2 Units) S-180 " " (2 Units) S-192 Radio as a Social Influence (2 Units) S-215 Workshop in Educational Radio (4 Units) S-190 Intro.to Audio Visual Methods(2 Units) S-190 " " (2 Units) S-191 Aud & Visual Methods in Teaching(2 ") S-290 Organization and Admin. of the Audio Visual Program (2 Units)	June 22-July 23 July 26-Aug. 27 1st session 2nd " 1st " 1st " 1st " 2nd " 1st " 1st "	J. Marc Jantzen Dean School of Education John C. Crabbe Director of Radio Crabbe-Holmes Ramsez Ramsez Crabbe, Creed, Day, Dragoo, Frater Mrs. Noel - Bartlett Stephens - Bartlett Linhorst Mrs. Noel	Stockton, Calif.

HOLLAND CALLING

Following transcriptions are being included in the KALW Rental Library for loan to schools:

<u>TITLE</u>	<u>SUBJECT</u>
1. ASSIGNMENT IN HOLLAND.....	Dutch Speak English
2. ROTTERDAM AT WORK.....	Ship building industry
3. DIAMOND DUST.....	Diamond industry
4. DUTCH AUCTIONS.....	Betuwe(cherries)& Alsmeer (flowers)
5. LAND OF CHEESE.....	Alkmaar
6. HIGHWAYS & LOW WAYS.....	Roads & automobile freight
7. MIRACLE OF GLASS.....	Leerdam
8. PICTUREBOOK HOLLAND: VOLENDAM.....	Volendam
9. PATIENCE AND FORTITUDE.....	Rebuilding Holland
10. THE BUNION DERBY.....	Four-day march
11. A TRUE FISH STORY.....	Herring trade
12. HOLLAND DISCOVERS OIL.....	Schoonebeek
13. IJMUIDEN: WORLD'S LARGEST LOCKS.....	Ijmuiden
14. A SWEET ASSIGNMENT.....	Van Houten's chocolates
15. WORLD'S FLOWER GARDEN.....	Enkhuizen
16. STORY OF THE POLDERS.....	Wieringermeer
17. CANDY COATED HEALTH.....	Philips-van Houten vitamins
18. RAGS TO RICHES.....	Rag paper - van Gelder paper mills
19. AMSTERDAM: CITY OF CHARM.....	Amsterdam
20. IN THE MONEY.....	Enschede Company, Haarlem
21. MARGRATEN U.S. MILITARY CEMETERY.....	Margraten cemetery
22. FUTURE UNDERGROUND WORKERS.....	Heerlen Coal miners
23. CHIMES OVER HOLLAND.....	Van Bergeren-Heilegerlee
24. HOLLAND ROLLS AGAIN.....	Nederland Webspoor
25. HOLLAND: HOME OF CERAMICS.....	Royal Potteries - Gouda
26. LABOR AND MANAGEMENT SPEAK.....	Philips Company
27. ALL TRAINS ON TIME.....	Nederland Spoorweg
28. OPERATIONS: RATIONS.....	Housewife interview
29. SAILORS OF THE RHINE.....	Rhine shipping
30. HOLLAND BACK ON WHEELS.....	Burgers E.N.R. Deventer
31. SCHIPOL: EUROPE'S SKY-GATEWAY.....	Schipol air field
32. WE VISIT THE MILLS.....	Windmills
33. UTRECHT: WORLD'S SHOW CASE.....	Jaarbeurs annual Fair
34. LET'S GO WHALING.....	Whaling industry
35. WESTLAND: GARDEN OF GLASS.....	Westland glass houses
36. SNEEK: DUTCH REGATTA.....	Sneek regatta
37. THE FARMER TAKES A WIFE.....	19th century wedding
38. COME TO THE FAIR!.....	Leeuwarden fair
39. BON VOYAGE.....	Finale

COMMERCIAL RADIO STATION EDUCATIONAL PROGRAM LISTING

San Francisco, California

For May 1948 (Schedules as received from stations)

Programs listed are as received from the stations indicated. No guarantee of time or change of schedule can be made. No recommendations are made at this time as to the relative educational value of any program listed. FM commercial programs are not listed because of the lack of receivers in schools that will receive such programs on the 80-108 MC FM Band.

M O N D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	W - F
KQW	2:00 - 2:30 PM	Liberty Road	- - - -
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KNBC	9:30 - 10:00 PM	Cavalcade of America	- - - -
KNBC	10:00 - 10:30 PM	Telephone Hour	- - - -
KSAN	10:15 - 10:30 PM	U.N. Newsreel from Lake Success	M - F

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T U E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Signposts for your scientists	- - - -
KNBC	10:15 - 10:30 AM	Bob Ripley - Believe It Or Not	- - - -
KQW	2:00 - 2:30 PM	Tales of Adventure	- - - -
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:30 PM	American Town Meeting	- - - -
KGO	7:30 - 7:45 PM	Report to the People	- - - -
KGO	7:45 - 8:00 PM	People in the News	- - - -
KGO	8:00 - 8:15 PM	Youth Asks the Government	- - - -
KQW	8:00 - 9:00 PM	Studio One	- - - -
KGO	8:30 - 9:30 PM	Boston Symphony	- - - -
KNBC	11:15 - 11:30 PM	Memories of a Pioneer	- - - -

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W E D N E S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KYA	9:45 - 10:00 AM	Teen Topics	- - - - -
KNBC	10:00 - 10:15 AM	The Examiner Schoolcast	- - - - -
KQW	2:00 - 2:30 PM	March of Science	- - - - -
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KGO	6:30 - 7:00 PM	Vox Pop	- - - - -

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T H U R S D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:30 AM	Standard School Broadcast	- - - - -
KQW	2:00 - 2:30 PM	Gateways to Music	- - - - -
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	7:30 - 8:00 PM	R.F.D. America	- - - - -
KFRC	8:00 - 8:30 PM	Family Theatre	- - - - -

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F R I D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KNBC	10:00 - 10:15 AM	Examiner Schoolcast	M - W - F
KQW	2:00 - 2:30 PM	Opinion Please	- - - - -
KSAN	5:00 - 5:30 PM	Children's Corner	M - F
KGO	6:00 - 6:15 PM	Headline Edition	M - F
KFRC	7:30 - 8:00 PM	Information Please	- - - - -
KFRC	8:00 - 8:30 PM	Meet the Press	- - - - -
KNBC	8:00 - 8:30 PM	World Affairs Are Your Affairs	- - - - -

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S A T U R D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KGO	9:30 - 10:00 AM	Land of the Lost	• • • •
KYA	9:45 - 10:00 AM	Boy Scouts	• • • •
KGO	10:00 - 10:30 AM	Junior Junction	• • • •
KFRC	4:00 - 4:30 PM	Reviewing Stand	• • • •
KNBC	4:30 - 5:30 PM	N.B.C. Symphony	• • • •
KQW	4:30 - 5:00 PM	Youth Looks to the Future	• • • •
KGO	5:00 - 5:30 PM	Our Town Speaks	• • • •
KYA	6:45 - 7:00 PM	Poetry and Prizes	• • • •
KFRC	8:05 - 8:30 PM	Adventure Parade	• • • •

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S U N D A Y

<u>Station</u>	<u>Time</u>	<u>Program</u>	<u>Also Aired</u>
KQW	10:30 - 11:00 AM	Peoples Platform	• • • •
KQW	11:30 - 12:00 AM	Invitation to Learning	• • • •
KNBC	11:30 - 12:00 AM	This Is Your Home	• • • •
KQW	12:00 - 12:30 PM	CBS Is There	• • • •
KGO	1:00 - 1:15 PM	Lassie	• • • •
KQW	1:00 - 2:30 PM	C.B.S. Symphony	• • • •
KGO	1:30 - 2:00 PM	This Week Around the World	• • • •
KGO	2:30 - 3:00 PM	Metropolitan Auditions	• • • •
KGO	3:00 - 3:30 PM	California Caravan	• • • •
KGO	5:30 - 6:00 PM	Mr. President	• • • •
KYA	6:10 - 6:30 PM	Let's Look at the Map	• • • •
KFRC	8:30 - 9:00 PM	Quiz of Two Cities	• • • •
KFRC	9:00 - 9:30 PM	Twenty Questions	• • • •
KNBC	9:30 - 10:30 PM	Standard Hour	• • • •
KQW	11:15 - 11:30 PM	University Explorer	• • • •

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KALW PROGRAM LISTING

for
MAY 1 - 31, 1948

M O N D A Y

KALW will not be on the air Monday, May 30th - Holiday

08:20	TUNE TIMER	1:00	SAN FRANCISCO TODAY
08:40	PLAY IT SAFE	1:20	**GROWTH OF DEMOCRACY
09:00	MUSIC FOR CHILDREN	1:40	FM MUSIC TIME
09:20	LET'S TELL A STORY	2:00	FM MUSIC TIME
09:40	MUSIC IN THE AIR	2:20	NEWS FROM THE WORLD OF SCIENCE
10:00	*EXCURSIONS IN SCIENCE		
10:20	TIME CALLING	7:00	DINNER MUSIC
10:40	WORKSHOP	7:15	FM MUSIC TIME
11:00	FROM THE PODIUM	7:30	EVENING MOODS
11:20	RANCH AND HOME	7:45	MODERN TUNES
11:40	SPELLING BEE	8:00	HI TUNE TIME
12:00	SPORTS DIGEST	8:15	MELODIC GEMS
12:20	HI TUNE TIME	8:30	MEMORY LANE
12:40	THIS IS SAN FRANCISCO	8:45	EVENING SERENADE

* EXCURSIONS IN SCIENCE

May 3rd	137 - How Dry I Am.....Chemistry
May 10th	142 - Table Salt Goes to War.Medicine
May 17th	147 - It's In The Barrel.....Military
May 24th	160 - Experiments With A Bottle - Physics

** GROWTH OF DEMOCRACY

May 3rd	9 - Penn and Religious Liberty
May 10th	10 - Bacon's Rebellion
May 17th	11 - Right of Habeas Corpus
May 24th	12 - Indictment of Slavery

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T U E S D A Y

08:20	TUNE TIMER	1:00	SAN FRANCISCO TODAY
08:40	PLAY IT SAFE	1:20	***GREAT BOOKS
09:00	MUSIC FOR CHILDREN	1:40	WORLD MASTERPIECES
09:20	STORY TIME	2:00	WORLD MASTERPIECES
09:40	MUSIC IN THE AIR	2:20	NEWS FROM THE WORLD OF SCIENCE
10:00	*EXCURSIONS IN SCIENCE		
10:20	TIME CALLING	7:00	DINNER MUSIC
10:40	**SHIPS OF WAR	7:15	FM MUSIC TIME
11:00	FROM THE PODIUM	7:30	EVENING MOODS
11:20	RANCH AND HOME	7:45	MODERN TUNES
11:40	SPELLING BEE	8:00	HI TUNE TIME
12:00	SPORTS DIGEST	8:15	THE DAY IN SPORTS
12:20	HI TUNE TIME	8:30	MEMORY LANE
12:40	UNCLE SAM SPEAKS	8:45	EVENING SERENADE

T U E S D A Y (Cont'd)

*EXCURSIONS IN SCIENCE

May 4th	138 - How Doth The Little Busy Bee - Biology
May 11th	143 - Things That Go Bang - Chemistry
May 18th	148 - The Story of Copernicus - Biography
May 25th	161 - Who's Crazy Now - Psychology

** SHIPS OF WAR

May 4th	#9 - Freighter Washington
May 11th	10 - Freighter Cape Discision
May 18th	11 - J. Pinking Henderson
May 25th	12 - Cedar Mell

*** GREAT BOOKS

May 4th	115-116 - Lancelot & Elaine
May 11th	117-118 - Gareth & Lynette
May 18th	120-121 - She Stoops to Conquer
May 25th	123-124 - Evangeline

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W E D N E S D A Y

08:20	TUNE TIMER	1:00	SAN FRANCISCO TODAY
08:40	PLAY IT SAFE	1:20	**THIS IS MY STORY
09:00	MUSIC FOR CHILDREN	1:40	FM MUSIC TIME
09:20	LET'S TELL A STORY	2:00	FM MUSIC TIME
09:40	TEEN TOPICS KYA-KALW	2:20	NEWS FROM THE WORLD OF SCIENCE
10:00	*EXCURSIONS IN SCIENCE	7:00	DINNER MUSIC
10:20	TIME CALLING	7:15	FM MUSIC TIME
10:40	WORKSHOP	7:30	EVENING MOODS
11:00	FROM THE PODIUM	7:45	MODERN TUNES
11:20	RANCH AND HOME	8:00	HI TUNE TIME
11:40	SPELLING BEE	8:15	THE DAY IN SPORTS
12:00	SPORTS DIGEST	8:30	MEMORY LANE
12:20	HI TUNE TIME	8:45	PEEK-A-VUES
12:40	S.F.BUSINESS IN ACTION		

* EXCURSIONS IN SCIENCE

May 5th	139 - Astronomy and War - Astronomy
May 12th	144 - The Ocean in Which We Live - Physics
May 19th	157 - Physics and War - Physics
May 26th	162 - Evolution of a Secret Weapon - Engineering

THIS IS MY STORY

May 5th	#11 - Anne Baxter
May 12th	#12 - Lee Bowman
May 19th	#13 - Lurene Tuttle
May 26th	#14 - Walter Brennan

W E D N E S D A Y (Cont'd)

TEEN TOPICS

Date	School	Topic
May 5th	Abraham Lincoln High School	"Clothes With New Accessory Tricks To Help The Family Budget."
May 12th	Horace Mann Jr. High School	"How Much Responsibility Should Be Given Teen-Agers?"
May 19th	Portola Jr. High School	"Should Teen-Agers Have An Allowance?"
May 26th	James Denman Jr. High School	"Courtesy In and Out of School, On Street Cars, Shopping, etc."

T H U R S D A Y

08:20	TUNE TIMER	1:00	SAN FRANCISCO TODAY
08:40	PLAY IT SAFE	1:20***GREAT BOOKS	
09:00	MUSIC FOR CHILDREN	1:40	WORLD MASTERPIECES
09:20	STORY TIME	2:00	WORLD MASTERPIECES
09:40	MUSIC IN THE AIR	2:20	NEWS FROM THE WORLD OF SCIENCE
10:00	*EXCURSIONS IN SCIENCE	7:00	DINNER MUSIC
10:20	TIME CALLING	7:15	FM MUSIC TIME
10:40	**PROUDLY WE HAIL	7:30	EVENING MOODS
11:00	FROM THE PODIUM	7:45	MODERN TUNES
11:20	RANCH AND HOME	8:00	HI TUNE TIME
11:40	SPELLING BEE	8:15	MELODIC GEMS
12:00	SPORTS DIGEST	8:30	MEMORY LANE
12:20	HI TUNE TIME	8:45	EVENING SERENADE
12:40	UNCLE SAM SPEAKS		

*EXCURSIONS IN SCIENCE

May 6th	140 - Discoverer of the Human Body
May 13th	145 - Adventures of An Amateur Diver
May 20th	158 - Snakes Are Where You Find Them
May 27th	163 - Microbes and Man

** PROUDLY WE HAIL

May 6th	65 - Marie MacDonald
May 13th	66 - Turhan Bey
May 20th	74 - Henry Fonda
May 27th	75 - Carroll Naish

***GREAT BOOKS

May 6th	115-116 - Lancelot & Elaine
May 13th	117-118 - Gareth & Lynette
May 20th	120-121 - She Stoops To Conquer
May 27th	123-124 - Evangeline

F R I D A Y

08:20 TUNE TIMER
08:40 PLAY IT SAFE
09:00 MUSIC FOR CHILDREN
09:20 LET'S TELL A STORY
09:40 MUSIC IN THE AIR
10:00 *EXCURSIONS IN SCIENCE
10:20 TIME CALLING
10:40 WORKSHOP
11:00 FROM THE PODIUM
11:20 RANCH AND HOME
11:40 SPELLING BEE
12:00 SPORTS DIGEST
12:20 HI TUNE TIME
12:40 VET BRIEFS

1:00 SAN FRANCISCO TODAY
1:20 **THIS IS PUERTO RICO
1:40 FM MUSIC TIME
2:00 FM MUSIC TIME
2:20 NEWS FROM THE WORLD OF SCIENCE

*EXCURSIONS IN SCIENCE

May 7th 141 - What Is Electronics
May 14th 146 - Railroads
May 21st 159 - Emergency Foods
May 28th 164 - Second Fiddle To Genius

**THIS IS PUERTO RICO

May 7th #3 - The People
May 14th 4 - The Customs
May 21st 5 - The Land
May 28th 6 - Past, Present, Future.

KALW
FM

44.5 MEGACYCLES
ON THE FM BAND

RADIO VOICE OF THE
SAN FRANCISCO
UNIFIED SCHOOL DISTRICT

KALW
22ND-BARTLETT ST.
SAN FRANCISCO 10, CAL.

WICU
University of Illinois
Urbana, Illinois

RADIO LOG

Scanned from the National Association of Educational Broadcasters Records
at the Wisconsin Historical Society as part of
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,
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and Wisconsin Historical Society.

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the National Endowment for the Humanities



MARYLAND INSTITUTE FOR
TECHNOLOGY IN THE HUMANITIES



WISCONSIN
HISTORICAL
SOCIETY



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON



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